



True Cost of Pagers in Healthcare

TigerConnect and HIMSS Analytics conducted a research study on the costs healthcare organizations incur by using pagers.



THE DATA

A surprising number of care providers still use pagers

90.6% OF ORGANIZATIONS

756 USERS PER ORGANIZATION, ON AVERAGE

The average cost for using pagers is higher than you think

\$9.19 PER USER PER MONTH

COULD BE **\$200,000** PER YEAR FOR A LARGE ORGANIZATION

WHICH IS **45%** HIGHER THAN THE COST FOR SECURE MESSAGING

Most healthcare workers already carry smartphones

84% OF PHYSICIANS

95% OF NURSES²

¹Source: Kantar Media, "Sources & Interactions Study, March 2015 – Medical/Surgical Edition," March 23, 2015.

²Source: iHealthBeat Survey, "Survey Finds Majority of Nurses Using Smartphones, Apps at Work," June 10, 2015

HIDDEN COSTS

INEFFICIENCY
1-way messaging invites rounds of phone tag

TWO DEVICES
Pagers mean users must also carry a phone

NON-COMPLIANCE
Risk of HIPAA fines up to \$50,000 per incident

NO ACCOUNTABILITY
No way to verify users or see if a page is read

LIMITED COMMUNICATION
Key details cannot be shared, requiring a phone call

NO PRIORITIZATION
Critical messages are indistinguishable

A BETTER WAY WITH SECURE MESSAGING

90% OF MESSAGES ARE DELIVERED IN UNDER 16 SECONDS

97% OF ALL MESSAGES ARE READ

62% ARE READ IN UNDER 60 SECONDS

SECURE MESSAGING
A 21ST CENTURY TOOL FOR HEALTHCARE PROFESSIONALS

- Instant, encrypted, compliant 2-way messaging
- Easy linking to existing pager-system
- Richly featured, cross-platform app
- Verified delivery: Sent, delivered, or read
- Admin-controlled enforceable security policies
- Collaborative: 1-to-1, team, or company-wide messaging
- Attachment Support: Photos, files, links, videos, and more
- Priority messaging for critical updates
- Automated EMR alerts and lookups




About TigerConnect

TigerConnect is the leader in secure, real-time messaging for the enterprise. TigerConnect's encrypted messaging platform keeps communications safe, improves workflows, and complies with industry regulations.

For more information visit www.TigerConnect.com

³ Source: TigerConnect customer data, February, 2016.